2017 OFFICERS AND BOARD OF DIRECTORS

OFFICERS (Executive Committee)

Chamber Chair
Mr. Keith Brown
Jefferson State Community College

Chair-Elect
Mr. Joe Meads
Sain Associates

Vice Chair, Business Development & Support
Mr. Charlie Stevens
Thompson Tractor Company, Inc.

Vice Chair, Communications & Marketing
Mr. Jim Purvis
A.C. Legg, Inc.

Vice Chair, Community & Workforce Development
Ms. Linda Cencula
Avadian Credit Union

Vice Chair, Finance & Administration
Mr. Bill Conner
America’s First Federal Credit Union

Mr. Craig Sorenson
Southwest Water Company

Mr. Jeff Brown
Brownstone Marketing Solutions

Mr. William Carroll
Armstrong Relocation & Companies

Mr. Alex Dudchock
Shelby County

Ms. Allison Howell
Alabama Power Company

Ms. Tracey Morant Adams
Renssant Bank

Mr. Bruce King
Lovel North America

Mr. Jay Dennis
Regions Bank

Mr. Mike Rickman
Shelby Baptist Medical Center

Mr. Charles Hall
Grandview Medical Center

Mr. Mitt Schroeder
Central State Bank

Ms. April Harry
Wrenn Averett, LLC

Mr. Mark Meadows
Chick-fil-A @ Inverness

Mr. Rocky Patel
Hampton Inn & Suites — Pelham

Mr. David Platt
Blue Cross Blue Shield of Alabama

Mr. Keith Richards
Tacli’s Mediterranean Café

Ms. Mechelle Wilder
ARC Realty

DIRECTORS

Mr. Mike Swinson
Spire Alabama, Inc.

Mr. Matt Fridy
Wallace, Jordan, Ratliff & Brandt

Mr. Chris Grace
Barge Design Solutions, Inc.

Ms. Katie McDowell
Shelby County Newspapers, Inc.

Mr. Michael Smith
The GREAT, The GOOD & The GONE

Mr. Craig Sorenson
Southwest Water Company

Mr. Jeff Brown
Brownstone Marketing Solutions

Mr. William Carroll
Armstrong Relocation & Companies

Mr. Alex Dudchock
Shelby County

Ms. Allison Howell
Alabama Power Company

Ms. Tracey Morant Adams
Renssant Bank

Mr. Bruce King
Lovel North America

Mr. Jay Dennis
Regions Bank

Mr. Mike Rickman
Shelby Baptist Medical Center

Mr. Charles Hall
Grandview Medical Center

Ms. Tracey Morant Adams
Renasant Bank

Mr. Rocky Patel
Hampton Inn & Suites — Pelham
COMMUNITY & CAREER DEVELOPMENT

- Published twelve “Health Focus of the Month” articles promoting benefits of healthy choices and lifestyles for Chamber’s monthly newsletter Business Connections.
- Held 3rd Annual Healthcare Professional of the Year Luncheon & Healthy Lifestyle Showcase 215+ attendees. (August 30)
- Held 4th Annual “Student and Educator of the Year” program with 42 educators and 25 students nominees and 290+ attendees. (April 26)
- Held “State of the Schools” Community Luncheon with 210 attendees. (July 26)
- Coordinated “Verify It’s Real” programs for 2,602 9th-Grade students at: Shelby County High School January 12 & 13; 168 students
  • Thompson High School (January 26 & 27) 545 students
  • Pelham High School (February 9 & 10) 225 students
  • Vincent High School (February 23 & 24) 75 students
  • Helena High School (March 2 & 3) 345 students
  • Chelsea High School (March 15 & 16) 420 students
  • Cornerstone Christian School (September 22) 14 students
  • Kingwood Christian School (September 29) 23 students
  • Calera High School (October 26 & 27) 241 students
  • Oak Mountain High School (November 2 & 3) 426 students
  • Montevallo High School (November 30 & December 1) 120 students
- Held 3rd Annual “Student Career Awareness Fair” visiting with 1,500+ 10th grade students throughout Shelby County. (November 7 & 8)
- Held Collaborative “Golf Fore! Education Tournament” with South Shelby Chamber featuring 45 teams (180 participants). (September 30)
- Held 2nd Annual “Communication Matters” for 11th grade students: 1,483 total students
  • Thompson High School (January 26) 471 students
  • Pelham High School (January 18) 224 students
  • Vincent High School (February 23) 75 students
  • Calera High School (October 26) 220 students
  • Oak Mountain High School (November 2) 350 students
  • Cornerstone Christian School (September 22) 17 students
  • Kingwood Christian School (September 29) 26 students
  • Montevallo High School (November 30) 100 students
- Held “Annual Safety Awards Luncheon” recognizing 17 recipients from public safety departments throughout Shelby County with 250+ attendees. (September 27)
- Held “19th Annual Prayer Breakfast” with 120+ attendees. (November 21)
- Coordinated 30th Annual Liberty Day Parade in Columbiana with 40+ parade participants. (June 24)
- Cohosted Education Connections with Shelby County School System:
  • Helena High School (September 7)
  • Vincent High School (September 19)
  • Oak Mountain High School (October 5)
  • Calera High School (October 27)
  • Chelsea High School (November 9)
  • Shelby County High School (November 15)
  • Montevallo High School (December 7)
- Strengthened collaborative partnership agreement with Montevallo Chamber
- Strengthened collaborative partnership agreement with South Shelby Chamber
- Serving on Central Alabama Partnership for Training and Employment Board
- Serving on Central Alabama Works - Region 4 Council Board

GOVERNMENTAL AFFAIRS

- Held 2017 “Legislative Preview” Luncheon with Shelby County legislators and 90+ attendees (January 4).
- Held “Eggs & Issues” Breakfast meeting featuring U.S. Congressman Gary Palmer with six other chambers (Homewood, Hoover, Montevallo, Mountain Brook, South Shelby, and Vestavia Hills) with 160+ attendees (February 21).
- Held “Shelby County Montgomery Drive-in” with three other chambers (Hoover, Montevallo and South Shelby) with 24 attendees (February 21).
- Held “State of Our Communities” Luncheon featuring presentations from Shelby County mayors on what lies ahead for their municipalities in 2017 with 150+ attendees (February 22).
- Held “Eggs & Issues” event – in collaboration with Homewood, Montevallo, Mountain Brook and South Shelby chambers – featuring a Washington Update from U. S. Senator Luther Strange with 115 attendees (July 31).
- Held “Annual State of the County” presentation featuring Shelby County Manager Alex Dudoit with 220+ attendees. (October 25)
- Coordinated four “Shelby County Mayors’ Roundtable” meetings:
  - 1st Quarter hosted by Columbiana Mayor Stancil Handle with 8 mayors in attendance (February 8).
  - 2nd Quarter Meeting hosted by Wilsonville Mayor Lee McCarty with 6 mayors in attendance (March 30).
  - 3rd Quarter Meeting hosted by Hoover Mayor Frank Brocato with 10 mayors in attendance. (September 26)
  - 4th Quarter Meeting hosted by Hoover Mayor Frank Brocato with 11 mayors in attendance. (December 13)

BUSINESS DEVELOPMENT & SUPPORT

- Held 9th Annual Industry Appreciation Reception 70+ attendees. (February 28)
- Held Small Business Celebration “Salute to Small Business” Luncheon recognizing 50 finalists & 6 award recipients with 235+ attendees. (May 24)
- Hosted “Small Business Nominees Reception” with 90+ attendees. (May 22)
- Secured 202 responses from Shelby County businesses for the 2017 Business Outlook Survey.
- Conducted 40 on-site visits with Shelby County businesses.
- Hosted 30th Annual Meeting and released 2017 Business Outlook Survey results featuring Dr. Stephen Craft, Dean of the Stephens College of Business, University of Montevallo with 80+ attendees. (Pelham)
- Hosted 36th Annual Meeting and released 2017 Business Outlook Survey results featuring Dr. Stephen Craft, Dean of the Stephens College of Business, University of Montevallo with 220+ attendees. (January 25)
- Coordinated 2017 “Ready to Shred” Recycling Day with 78 participants. (April 21)
- Coordinated 2017 “Ready to Shred” Recycling Day with 78 participants, collecting a total of:
  • 6,800 lbs. of paper
  • 1,500 lbs. of E-Waste (April 21)
- Held nine “Go & Grow Workshops” with a variety of topics and an average of eight attendees per seminar. (February - October)
- Hosted nine monthly Small Business Entrepreneurship Program Sessions with the Chamber’s Entrepreneur in Residence, Michael Smith, which provided confidential, one-on-one counseling for eight entrepreneurs and small business owners. (February - October)
- Approved five Shelby County businesses for the Chamber’s “Green Business Designation”:
  - America’s First Federal Credit Union (Pelham)
  - Selective Management Services, LLC (Pelham)
  - Mobile Fleet Specialists (Birmingham)
  - Vinehouse Nursery (Alabaster)
  - Youngsville Community — Bonnie Sull (280)
- Held four quarterly “Industry Tours” programs:
  - Vulcan Information Packaging with 26 attendees (February 2)

BUSINESS DEVELOPMENT & SUPPORT, CONT.

- Shelby County College and Career Center with 55+ attendees (April 11)
- Southern Organics with 19 attendees (September 14)
- Faces Wholesale Custom Signs with 44 attendees (December 5)
- Hosted Inaugural Webinar on Human Resources with 14 online participants (October 24)
- Hosted 103 requests for meetings to express appreciation for their decision to locate their business in Shelby County and discuss any challenges and opportunities they might be experiencing.
- Conducted 40 on-site visits with Shelby County businesses.
- Successfully launched the “Tourism and Recreation Work Group” (June 2) at various Shelby County locations.
- Responded to 1,710 requests for business & community information.
- Notarized 847 “Certificates of Origin” for Shelby County companies.

INVESTOR DEVELOPMENT

- Recruited 109 new investors.
- Held ten “Community Luncheons” with programs relating back to ShelbyOne initiatives with an average of 185+ attendees. Pelham
- Coordinated 12 Ambassador Work Group Meetings.
- Held 67 Ribbon Cuttings providing 552 new jobs in Shelby County.
- Held four “Investor Receptions” averaging 30+ attendees per event. (January, April, October, Pelham)
- Held four “CoffeeNet” events averaging 28 attendees per event. (March 22 - Columbiana; June 20 - Montevallo; September 21 - Chelsea; November 8 - Hoover)
- Held five Business After Hours events averaging 45 attendees. (February 2 - Hoover; May 18 - Pelham; August 17 - Columbiana; October 12 - Pelham; December 19 - Montevallo)
- Held three NETWORK280 events with an average of 41 attendees. (April, July, November)
- “Speed Networking Times Eight Chambers” - Greater Shelby County, Homewood, Hoover, Montevallo, Mountain Brook, South Shelby, Trussville & Vestavia Hills chambers with 250+ attendees. Hoover

COMMUNICATIONS & MARKETING

- Created twelve issues of Business Connections, the Chamber’s monthly newsletter, printed in Shelby Living magazine.
- Produced weekly “E-Business Connections” e-mail updates to membership on programs and activities.
- Produced 12 print ads: “How My Chamber Membership Works for Me” and “ShelbyOne Next Level Up” campaigns for various publications.
- Produced 12 rotating billboard ads January - December 2017.
- Promoted Chamber investors as well as Chamber and Community events through Social Media outlets (Facebook, LinkedIn, Twitter and Instagram).
- Published and distributed the “Who's Who of Shelby County Businesses”, the Chamber’s quarterly printed Membership Directory in Shelby Living magazine.
- Improved Chamber website to mobile-friendly design to extend reach of expanded program of work.
- Improved SEO (Search Engine Optimization) with all major Internet search engines.
- Produced bi-monthly updates to ShelbyOne shareholders.
- Produced press releases and media on Chamber programs and events and distributed to local media.
- Increased media contact relationships.
- Managed various aspects of ShelbyOne Next Level Up five-year initiative campaign.