

The Shelby County Chamber

BUSINESS CONNECTIONS

INVESTOR RECEPTION IS NOVEMBER 18

We encourage you to join your fellow investors and Chamber staff to learn how to maximize your investment. Whether your firm is a new -- or long-time investor - you'll want to make plans to join us from 10:00AM to 11:00AM via ZOOM to make sure you and your colleagues are taking full advantage of your annual investment. To register email info@shelbychamber.org or call 205-663-4542.



Newsletter

ANNUAL "STATE OF THE COUNTY" PRESENTATION

The Chamber's "State of the County" presentation, hosted by the Governmental Affairs Work Group, will take place on November 10 via ZOOM and is presented by Express Employment Professional and co-sponsored by Shelby County Reporter Synovus, Barge Design Solutions and Bryant Bank. We'll hear from Shelby County Manager Chad Scroggins on the progress made last year and what's in store for Shelby County in 2021. There is no cost to attend. Please email info@shelbychamber.org to register.



8TH ANNUAL SMALL BUSINESS CELEBRATION

The Chamber's Small Business Work Group will host the October 28 Small Business Celebration (via ZOOM) to celebrate the positive economic impact small business has on Shelby County. Nominees for Shelby County's 2020 Small Businesses of the Year in five categories will be recognized and the recipients



in each category will be announced. The event is presented by Regions Bank, and co-sponsored by Sawyer Solutions, NobleBank and Trust and the UPS Store at Caldwell Mill.



THE SHELBY COUNTY
C H A M B E R

WHAT HAPPENS WITH YOUR EMPLOYEES AFTER COVID-19 HAS PASSED?

Recovery won't be just about getting customers back. It will also be about getting employees back to work and up to speed. A lot will be stressed out over their finances, and the mental toll of being cooped up at home under Shelter-In-Place orders for weeks/months.



"Cabin Fever" is a serious con-



lessness, developing a distrust of

people they're with, paranoia and even suicide.

Glenn Shepard will lead a seminar on October 6th at 9:00AM titled "What Happens with Your Employees After COVID-19 Has Passed?". To register please email info@shelbychamber.org.

AMBASSADOR OF THE MONTH

Congratulations to Rob Gerchow for earning Ambassador of the Month. Rob has lived in Shelby County for the majority of his life. He is married with four adult sons and two grandchildren. He has worked for Servpro for nine years. Servpro is one of the most recognized cleaning and resto-



ration companies in the world. For more information contact Servpro of Birmingham at (205) 664-6770



or visit their website, servproshelbycounty.com.



Newsletter



THE
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We know that the world has changed what it means to be clean, so let customers and employees know that SERVPRO, the nation's #1 choice in cleanup and restoration, was there with a higher cleaning standard. As a Chamber Investor allow us to help you make sure others know your business is safe with a 10% discount on your next Certified: SERVPRO Cleaned.

Contact: Rob Gerchow Email: rgerchow@servproofbirmingham.com Phone: (205) 229-9543



205 - 663 - 4542



SHELBYCHAMBER.ORG





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CHAMBER WORK GROUPS CONTINUE TO MEET VIA ZOOM

AMBASSADORS GROUP

Serve as goodwill ambassadors between the Chamber and new or relocated businesses. Assists with Chamber events, programs, ribbon-cuttings, ground-breakings and other investor outreach efforts as needed. There is an additional expense for serving on this group which covers monthly lunches and other materials.

Meets 1st Wednesday of each month at 11:30AM.

CAREER READINESS GROUP

Promote importance of career development and the promotion of a qualified workforce for Shelby County. Organize the following programs: "Keeping It Real" for 9th graders, "Career Awareness Fair" for 10th graders, "Communication Matters" for 11th graders, a new "Leadership" program for selected 12th Grade students and the annual "Student & Teacher of the Year Awards" which recognizes excellence in our classrooms.

Meets 1st Wednesday of each month at 8:30AM.

EXISTING BUSINESS & INDUSTRY GROUP

Recognize and support local industries through tours, legislative actions, seminars & other appropriate means, & organize the annual Industry Appreciation Event.

Meets 2nd Wednesday of each month at 8:30AM.



THE
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The following is a list of Work Groups along with a brief description of each. Joining a Work Group is an easy process - simply contact the Chamber at 205-663-4542 and let us know! You will then be contacted by the appropriate Chamber Staff member or Work Group Chair.



THE SHELBY COUNTY
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GOVERNMENTAL AFFAIRS GROUP

Serve as the liaison between our elected officials at the local, state and federal levels and our membership, regarding business/commerce specific issues.

Coordinate development of the Chamber's annual Public Policy Agenda, Montgomery Drive-In & other events.

Meets 2nd Thursday of each month at 8:30AM.

HEALTH SERVICES GROUP

Promote the importance of good health, wellness and education for Shelby County businesses. Coordinate the "Health Focus of the Month" in the Chamber newsletter, seminars on health-related topics, coordinate the Annual Healthcare Professional of the Year Program and a "Healthy Lifestyles Expo".

Meets 2nd Friday of each month at 8:30AM.

WOMEN'S BUSINESS COUNCIL

Support and to help advocate an environment for business women to connect and build relationships focusing on professional development and growth with businesses, and with community leaders. We strive to provide programming for women in business to meet and discuss issues that impact their professional development and growth. Encourage business and social networking.

Meets 2nd Wednesday of each month at 11:30AM.



SMALL BUSINESS GROUP

Promote the economic success of small businesses through a variety of events, seminars and workshops. Organize annual "Small Business Celebration".

Meets 1st Wednesday of each month at 4:00PM.

TOURISM & RECREATION GROUP

Serve as the liaison between all sectors of Shelby County's tourism and recreation industry. Provide assistance in promotion and development of tourism-related events and recreational activities throughout Shelby County. Encourage the use of Shelby County hotels, campgrounds, parks, bed & breakfasts and other participating lodging facilities during our visitors' stay in our communities.

Meets 1st Friday of each month @ 9:00AM.



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The kick off of "Keeping it Real" / "Bite of Reality" and "Communication Matters" looked a little different this year as the students at Cornerstone Christian School participated in the programs. As always, thank you to sponsors: America's First Federal Credit Union, Thompson Tractor UPS Store at Caldwell Mill Road, Southeastern Credit Union Foundation and eCO Credit Union.



Newsletter

America's First Federal Credit Union

Trust matters.
INTRODUCING SMALL BUSINESS ACCOUNTS

Visit amfirst.org to learn more.

Federally insured by NCUA

Available to qualifying members only.



1301 COUNTY SERVICES DR.



PELHAM, AL, 35124



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TSCC OFFICERS AND BOARD OF DIRECTORS

(as of 7/29/2020)

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White Rock Quarries-
Vincent Hills

Chair-Elect

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Barge Design Solutions,
Inc.

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Development &
Support

Dr. Jay Crisman
280 Animal Medical Center

Vice Chair,
Communications &
Marketing

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University of Montevallo

Vice Chair, Community &
Career Development

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Shelby County

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Sale LLC

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Mike Swinson
Spire Alabama, Inc.

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ARC Realty

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Valent Group

Mr. Matthew Hogan
Bama Budweiser of Shelby
County

Ms. Brittani Morris
State Farm Insurance -
Brittani Morris Agency

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McLeod Software

Mr. Fred Smith
Vulcan Termite & Pest
Control

Mr. Rux Bentley
Rux Carter Insurance

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Newspapers, Inc.

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Vinehouse Nursery

Ms. Diane Thomas
PostNet of Chelsea

Ms. Laura Clarke
Synovus Bank

The Hon. Holly Cost
City of Montevallo/Shelby
County Mayors Association

NEW INVESTORS

(July 24-August 21, 2020)

Delta Blues Hot Tamales
Pelham

Shugah's
Vestavia

Cinnaholic
Hoover

Cook's Pest Control -
Birmingham Commercial
District
Birmingham

Pearce & Associates
Alabaster

God Did It Ministries
Calera

Goodfellas Social Club
Helena

Southeastern Food
Merchandisers
Pelham

Charter Funeral Home
Calera

MannaMarket
Birmingham

Oak Tree Furniture, Inc.
Pelham

Guin Service, LLC
Birmingham

Dunkin' in Alabaster
Alabaster

Strongbox Self Storage
Birmingham

Crave Candle Co. LLC
Helena

YOUR CHAMBER AT WORK

July 11 – August 14, 2020

- Responded to 82 requests for business & community information.
- Notarized 3 documents for Shelby County Businesses
- Promoting Chamber investors as well as Chamber & Community events through the following Social Media outlets:
 - **Facebook:** 26 "new likes", 616 "views", 6,473 "post reaches" and 3,882 "total likes".
 - **Twitter:** 31 "tweets", 3,599 "tweet impressions", 33 "profile visits", 4 "mentions" 3,111 "followers",
 - **Instagram:** 1,297 "posts and stories", 1,241 "followers".
 - **LinkedIn:** 469 "followers"

