RESOURCES LAUNCHED TO ASSIST SHELBY COUNTY BUSINESSES WITH COVID-19 PANDEMIC:

- #IShopShelbyCounty – promoting businesses that are open & ways in which consumers can still purchase items from a variety of businesses
- COVID-19 Business Toolkit in conjunction with 58, INC sharing information for Shelby County businesses with the latest updates on SBA Loans, employment assistance, etc.
- Using expanded E-Business Connections emails to promote webinars and other informational programs offered by businesses and organizations
- Established social media “days” to promote local business and services, as well as share information on the Chamber’s social media outlets: “Motivation Monday”, “Take-Out Tuesday”, “Wellness Wednesday”, “Throwback Thursday” & “Fresh Friday”
- Promoting job posting for local businesses seeking employees during COVID-19 crisis.
- Promoted a variety of business-oriented webinars offered by Shelby County businesses through e-mail and social media outlets.
- Promoted Shelby County eateries via social media outlets during Alabama Restaurant Week (August 14 – August 23).

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2020 ANNUAL REPORT
2020 PROGRAM HIGHLIGHTS

- Held 9th Annual Small Business Celebration program recognizing 44 small businesses in 5 categories
- Processed 33 Documents for Shelby County businesses
- WBC Outreach Supporting 45 Foster Care Children
- Expanded High School “Ready To Work” to seven high schools throughout Shelby County with 70+ participating students and 32 engaged companies.
- Responded to 736 requests for information about Shelby County and our municipalities.
- Made 58 “Business Contact Visits” in collaboration with 58, INC.
- Provided assistance to 128 requests for COVID-19 information (small business loans, etc.).
- Honored 19 recipients at the Annual “Public Safety Awards Luncheon”
- Recognized 21 nominees in 3 community categories during virtual 2020 Diamond Awards
- Collaborated with 58, INC., Hoover Area and Montevallo chambers on annual “Montgomery Drive-In” with 34 attendees.
- Conducted and released results of 5th Annual Shelby County Business Outlook Survey
- Honored excellence in the classroom at the 7th Annual Student & Educator of the Year Luncheon recognizing 22 students and 44 teachers
- Facilitated quarterly Shelby County Mayors’ Association meetings.
- 16 Business Networking Events Held (in person & virtually)
- 1,142 Total Attendees: Averaged 71 attendees per event
- 18 Business Workshops & Training Sessions Held
- 616 Total Attendees: Averaged 34 attendees per workshop / session
- Recognized 23 nominees and 4 recipients at the 6th Annual “Healthcare Professional of the Year” program
- Made 58 “Business Contact Visits” in collaboration with 58, INC.
- 144 NEW Investors
- Collected 5,400+ pounds of paper waste and 10,782 pounds of e-waste during 5th Annual “Ready To Shred” Event.
- Met with 3,095 9th grade students throughout schools in Shelby County during “Keeping It Real” program
- Shared “Communication Matters” program with 2,290 11th grade students throughout schools in Shelby County