

# RESOURCES LAUNCHED TO ASSIST SHELBY COUNTY BUSINESSES WITH COVID-19 PANDEMIC:

- #ShopShelbyCounty – promoting businesses that are open & ways in which consumers can still purchase items from a variety of businesses
- COVID-19 Business Toolkit in conjunction with 58, INC sharing information for Shelby County businesses with the latest updates on SBA Loans, employment assistance, etc.
- Using expanded E-Business Connections e-mails to promote webinars and other informational programs offered by businesses and organizations
- Established social media “days” to promote local business and services, as well as share information on the Chamber’s social media outlets: “Motivation Monday”, “Take-Out Tuesday”, “Wellness Wednesday”, “Throwback Thursday” & “Fresh Friday”
- Promoting job posting for local businesses seeking employees during COVID-19 crisis.
- Promoted a variety of business-oriented webinars offered by Shelby County businesses through e-mail and social media outlets.
- Promoted Shelby County eateries via social media outlets during Alabama Restaurant Week (August 14 – August 23).



## THE SHELBY COUNTY CHAMBER



**562**

New Page Likes

**9,348** Views

**460,297** Post Reaches

**4,393** Total Followers



**1,330**

Total Followers



**484**

Total Followers



**48,951**

Tweet Impressions

**647** Page Visits

**3,119** Total Followers

# 2020 ANNUAL REPORT

### 2020 CHAMBER OFFICERS & BOARD OF DIRECTORS

#### OFFICERS

(Executive Committee)

Chamber Chair

**Ms. Kathy Copeland**  
White Rock Quarries-Vincent Hills

Chair-Elect

**Mr. Chris Grace**  
Barge Design Solutions, Inc.

Vice Chair, Business Development & Support  
**Dr. Jay Crisman**  
280 Animal Medical Center

Vice Chair, Communications & Marketing  
**Ms. Carol Bruser**  
University of Montevallo / Leadership Shelby County

Vice Chair, Community & Career Development  
**Mr. Daniel Listi**  
Shelby Baptist Medical Center

Vice Chair, Finance & Administration  
**Mr. Bill Keller**  
Renasant Bank

Vice Chair, Governmental Affairs  
**Mr. Brian Massey**  
St. Vincent's Ascension

Vice Chair, Investor Relations  
**Ms. Alison Howell Steineker**  
Alabama Power Company

Vice Chair, Tourism & Recreation  
**Mr. Alex Dudchok**  
Shelby County

Immediate Past Chair  
**Mr. Bill Connor**  
America's First Federal Credit Union

#### DIRECTORS

**Mr. John Collier**  
Regions Bank

**Mr. Lee Dorrill**  
Blue Cross Blue Shield of Alabama

**Ms. Kelly Thrasher Fox**  
Hand Arendall, Harrison, Sale LLC

**Mr. Kevin Morris**  
America's First Federal Credit Union

**Mr. Tim Benefield**  
Buffalo Rock Company

**Ms. April Harry**  
Warren, Averett, LLC

**Keith Richards**  
Taziki's Mediterranean Cafe'

**Mike Swinson**  
Spire Alabama, Inc.

**Ms. Mechelle Wilder**  
ARC Realty

**Mr. Paul Barber**  
Valent Group

**Mr. Matthew Hogan**  
Bama Budweiser of Shelby County

**Ms. Brittani Morris**  
State Farm Insurance - Brittani Morris Agency

**Mr. Casey Morris**  
McLeod Software

**Mr. Fred Smith**  
Vulcan Termite & Pest Control

**Mr. Rux Bentley**  
Rux Carter Insurance

**Mr. Keith Brown**  
Jefferson State Community College

**Ms. Laura Clarke**  
Synovus Bank

**Mr. Jeff Purvis**  
A. C. Legg, Inc.

**Ms. Bridgette Jordan Smith**  
City of Vincent

**Mr. Guy Locker**  
SouthWest Water Company

**Mr. Daniel Holmes**  
Shelby County Newspapers, Inc.

**Ms. Khiari McAlpin**  
Vinehouse Nursery

**Ms. Diane Thomas**  
PostNet of Chelsea

**The Hon. Hollie Cost (Ex-Officio, SCMA)**  
City of Montevallo

**THE SHELBY COUNTY CHAMBER**  
1301 County Services Drive • Pelham, AL 35124  
205-663-4542 • [info@shelbychamber.org](mailto:info@shelbychamber.org)  
[www.shelbychamber.org](http://www.shelbychamber.org) • [www.discovershelby.com](http://www.discovershelby.com)  
[www.58inc.org](http://www.58inc.org)

Printed by

Shelby County Newspapers, Inc.  
est. 1865

# 2020 PROGRAM HIGHLIGHTS

Held **9th Annual Small Business Celebration program** recognizing **44 small businesses** in **5 categories**

Processed **33 Documents** for Shelby County businesses

Recognized **21 nominees** in **3 community categories** during virtual 2020 Diamond Awards

Collaborated with **58, INC., Hoover Area and Montevallo chambers** on annual **“Montgomery Drive-In”** with **34 attendees.**

Conducted and released results of **5th Annual Shelby County Business Outlook Survey**

Honored excellence in the classroom at the **7th Annual Student & Educator of the Year Luncheon** recognizing **22 students** and **44 teachers**

Facilitated quarterly Shelby County Mayors' Association meetings.

WBC Outreach Supporting **45 Foster Care Children**

Expanded High School **“Ready To Work”** to seven high schools throughout Shelby County with **70+** participating students and **32** engaged companies.

Responded to **736 requests** for information about **Shelby County** and our municipalities.

**51** Ribbon Cuttings held resulting in **340+ new jobs**

**144** NEW Investors

Made **58 “Business Contact Visits”** in collaboration with **58, INC.**

Provided assistance to **128 requests** for COVID-19 information (small business loans, etc.).

Honored **19 recipients** at the Annual **“Public Safety Awards Luncheon”**

**16** Business Networking Events Held (in person & virtually) **1,142 Total Attendees: Averaged 71 attendees** per event

Recognized **23 nominees** and **4 recipients** at the **6th Annual “Healthcare Professional of the Year”** program

**18 Business Workshops & Training Sessions Held**

616 Total Attendees: Averaged 34 attendees per workshop / session

Collected **5,400+ pounds** of paper waste and **10,782 pounds** of e-waste during 5th Annual “Ready To Shred” Event.

Met with **3,095 9th grade students** throughout schools in Shelby County during **“Keeping It Real”** program

Shared **“Communication Matters”** program with **2,290 11th grade students** throughout schools in Shelby County